

Early Bird Discount – Prices Available until July 31<sup>st</sup>

Russian Resources – The October Marketing Campaign and Road Show

Inclusion in the marketing campaign and road tour from Sunday the 21<sup>st</sup> of October through Saturday 27<sup>th</sup> 2001.

Delegate	£750.00
Additional Delegate for the same company	£550.00
Wives and companions	£150.00

Please notify us immediately of your requirements so that we can allocate your spaces. Registration is limited to 20 companies and 45 places on the coach. Respond to shier@tidal.com

50% deposit is required by July 31<sup>st</sup>, and the remainder by September 14<sup>th</sup>. If the road show is called off for any reason, these amounts will be refunded in full.

Banking details should you require:

Account Name:	Tidal Programming Limited, 58 Fedden Village, Portishead BS20 8EJ
Branch Sort Code	60-00-01
Account Number	00288225
Bank Details	National Westminster Bank Plc. City of London Office 1 Princess Street London EC2R 9PA

Required from you:

Introductory paragraph, brief description of your company with contact details, phone number and web address for inclusion in the brochure going out to 2,000 IT Managers by Direct Mail. These will be listed in a text box 3cm x 15cm at 11pt arial. You will find this is 6 lines deep. Also your company logo in gif or jpg format, 2.5cm square.

HTML, word or text file to display on the web site, fully describing your company. Include logos, and pictures as you wish. There will be a button inserted at the bottom leading directly to your URL. Please specify, the URL you wish to use.

If you wish to include an A4 leaflet for inclusion in the newsletter, please submit in pdf format so that we can get costings from the printers, and give you an estimate before we print. We will require this by the 20<sup>th</sup> of August for inclusion in advertising, however sooner would be appreciated.